

ADVERTISING SUPPLEMENTS

Dallas Voice presents content driven supplements nine times per year.

Body & Fitness

February 17, 2012

Defining Homes

Real Estate - Glossy Magazine

March 2, 2012

October 5, 2012

Great Spaces

Home & Garden - Glossy Magazine

April 20, 2012

Pride Weddings

May 4, 2012

Family Life

July 27, 2012

Applause

Visual & Performing Arts Guide

August 24, 2012

DRIVE!

Automotive

November 9, 2012

Holiday Gift Guide

November 16, 2012

special EDITIONS 2012

EDITORIAL CALENDAR

Use our editorial calendar to plan your advertising investment in Dallas Voice.

Travel feature - first and third Fridays of each month.

Health News - second Friday of each month.

Dining feature - second and fourth Friday of each month.

Spirituality section - third Friday of each month

Business section - fourth Friday of each month.

Automotive feature - one random Friday of each month

FEBRUARY 2012

Valentine's Edition

February 10, 2012

Body & Fitness Supplement

February 17, 2012

MARCH 2012

Real Estate Supplement

March 2, 2012

Dallas Voice's "Best Of" Issue

Readers Voice Awards

March 16, 2012

Biggest Issue of the Year

Increased Print Run

APRIL 2012

Home & Garden Supplement

April 20, 2012

MAY 2012

Pride Weddings Supplement

May 4, 2012

Razzle Dazzle Dallas Edition

May 25, 2012

JUNE 2012

National LGBT Pride Edition

June 22, 2012

Increased Print Run

July 4th Weekend Celebration

June 29, 2012

JULY 2012

Family LIFE

July 27, 2012

AUGUST 2012

Applause - Arts Guide

August 24, 2012

AUGUST 2012

Labor Day Weekend

August 31, 2012

SEPTEMBER 2012

Alan Ross Texas Freedom Parade

Gay Day at Six Flags

September 21, 2012

Increased Print Run

One of our Biggest Issues

Lone Star Ride Fighting AIDS

September 28, 2012

OCTOBER 2012

Texas OU Weekend

LifeWalk

Big D Sports Summit

Real Estate Supplement

October 5, 2012

Halloween Edition

October 26, 2012

NOVEMBER 2012

Black Tie Dinner

November 2, 2012

Automotive Supplement

November 9, 2012

Holiday Gift Guide Supplement

November 16, 2012

World AIDS Day

November 30, 2012

DECEMBER 2012

LGBT Person of the Year

December 7, 2012

Holiday Edition

December 21, 2012

Year in Review

December 28, 2012

